

froehlich

MANAGEMENT

vita kolja eckert

YOUNG DIRECTOR

Kolja Eckert, born in Berlin. The focus of his work is on advertising. Especially people, lifestyle and transportation. His pictures tell stories and remind of a movie stage. Light plays a central role in all his works, whether natural or artificial light. He gets his inspiration mostly from old movies, but also uses music as inspiration underlines the expression in his pictures. Directors like Wong Kar-Wai and Wes Anderson are role models for his work. The colors he chooses in combination with elaborate compositions always have meaning and are never chosen by chance.

Clients he worked for : Red Bull, Audi, BMW, VW, Sony Music, Overkill, Smart Deutschland, Universal Music, Zalando, Footlocker, L'Agentur, Mila Jovovich