

# VITA

Joffrey Jans  
Director

Joffrey Jans is a powerful visual stylist known for meticulous composition and choreography, colorful visuals and captivating art direction.

He studied at Parsons School of Design in NYC, where he co-founded his first animation studio, Kompost.tv. After moving to Germany he started working as a producer for MTV, and then as an Art Director for the award winning redesign of VIVA television.

Whilst working as a freelance Art Director he began directing music videos for numerous leading German and international artists.

Later, he gained success as part of the director duo Wolf&Lamm, and in parallel fostered his painting practice. His work has been shown at several international exhibits.

In the meanwhile Joffrey has started directing solo defining a more personal style.

CLIENTS: Huawei, Harman/Kardon, Strellson, Perrier, Schweppes, KIA, Now Tv, Sky, Douglas, Ferrero, Carlsberg, Jim Beam, H&M EDEKA, Eis.de, Petco, Ulta Beauty, Jägermeister, C&A and many more.

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## AWARDS:

Hugendubel "Die Welt der Bücher" Berlin Commercial 2022 - WINNER: COMMERCIALS AND BRANDED CONTENT - LONG  
H&M - ADC 2019 - 3 X Gold, 1 X Silver, 2 Special Awards  
HUAWEI - BERLIN COMMERCIAL - Production Design - Marble Pick Two  
STRELLSON „MAKE YOURSELF UNSTOPPABLE“: Eurobest 2016 - Film Craft - Direction -  
GOLD / Film Craft - Production Design / Art Direction - GOLD / iF Design Award 2017 - Communication - Film/Video - GOLD  
Berlin Fashion Film Festival 2017 - Local Production - GOLD  
Berlin Fashion Film Festival 2017 - Europe - GOLD  
Berlin Fashion Film Festival 2017 - Production Design - BRONZE  
Berlin Fashion Film Festival 2017 - Casting - BRONZE  
Annual Multimedia 2017 - Web-TV/-Video - GOLD  
Eurobest 2016 - Film Craft - Use of Licensed or Adapted Music - SILVER  
Spotlight 2017 - Web & Mobile - Online Single Spot - SILVER  
AD Stars 2017 - Film Craft - Art direction/production design - SILVER  
CICLOPE Festival 2016 - FASHION FILMS - Production Design - SP CX -  
SILVER CLIO Awards 2017 - Film Technique (Music - Adapted) - Music - Adapted -BRONZE  
Branded Entertainment - Film - Scripted - BRONZE  
New York Festivals 2017 - Branded Entertainment: Craft - Art Direction - BRONZE  
ADC DE 2017 - Music/Sound - Usage of existing Original Music - BRONZE  
Die Klappe 2017 - Craft: Sound - BRONZE  
AD Stars 2017 - Film - Product & Service - BRONZE  
London Fashion Film Festival 2017 - Best Fashion Film - WINNER  
EIS.DE „ES RAPPELT IM KARTON“: GWA Effie - SILVER /ADC DE - SILVER, 2x SPECIAL AWARDS / Spotlight Festival - BRONZE